



2020 Annual Work Plan

July 1, 2019 - June 30, 2020

Watershed Planning and Capacity

Fundraising & Development

Strategic Plan Element(s): Relevant to All

Funded by: Limited funding from budget #s 1-5

Partners: Individual and business donors, volunteer fundraisers, public granting agencies, private foundations, Emerald Valley Development Professionals, Nonprofit Association of Oregon, Upper Willamette Stewardship Network partners

Board Involvement: Full Board

Funding Picture: Council has steadily increased fundraising and development results each year since 2012; brought on shared development and coordination position for UWSN partners in FY20, which will help to collectively "grow the pie" for each organization; however, LTWC still lacks sufficient staff capacity to maintain and grow development program to desired level. Sufficient capacity (time and funding) for fundraising remains a need, especially with the end of the Model Watershed Program last year.

Major Activities

Objective(s)

Timeline

Staff Lead(s)

Solicit Unrestricted Donations

Cultivate a team approach and shared ownership of fundraising goals between board and staff. Total unrestricted funding goal of \$72,500 (includes donations from individual community members & Business League)

Ongoing

Clinton

Office Space Consolidation

Board recognized having 2 offices as a limiting factor for organizational culture and efficiency; need to raise \$32,000 to make office space consolidation & renovation a reality this year.

likely later 2019 and early 2020

Rob and Sarah P

Solicit Restricted Donations

Raise \$25k for specific projects & program areas (e.g. Lower Long Tom, uplands projects, TEK and tribal engagement)

Ongoing

Clinton, Sydney

Solicit Public Meeting Sponsorships

Raise \$2,500 in business sponsorships to support Annual Celebration, public mtgs, and tours

Ongoing

Rob and Sarah P

Donor Relationships & Retention

Continue to emphasize a culture of donor appreciation & stewardship; leverage board and stakeholder relationships to identify new donors

Ongoing

Clinton

Pursue Grants from Agencies & Private Foundations

Identify & apply for opportunities to support priorities and areas of need (e.g. Team TEK, Uplands project development & stewardship, organizational capacity, strategic planning, operations support). Planned applications include Collins Foundation, Oregon Community Foundation, Gray Family Foundation, among others.

Ongoing

Rob & Clinton

Collaboration with Other Entities				
Strategic Plan Element(s): 7.1 - 7.6 (and elements that haven't been identified)			Funded by: Limited funding from Budget #s 1-5	
Partners: Many! UWSN (McKenzie River Trust, Coast Fork Willamette WC, McKenzie WC, Middle Fork Willamette WC, Friends of Buford Park & Mt. Pisgah). Includes most local municipalities, local/state/federal agencies, Meyer Memorial Trust, Bonneville Environmental Foundation, and other regional conservation NGOs			Board Interest: Shelly Miller	
Funding Picture: There's a lot of potential moving forward, especially given our 10-year relationship with Meyer Memorial Trust and the burgeoning Upper Willamette Stewardship Network. With the sunset of Model Watershed Program, however, money is projected to be tight, and we'll need to be strategic and prioritize our engagement with partners and in identifying collaboration opportunities.				
Partnerships / Networks of Note		Objective(s)	Timeline	Staff Lead(s)
Upper Willamette Stewardship Network		Increase revenue generation - "grow the pie" for conservation work; better engagement with diverse and marginalized communities; larger-scale restoration projects; more effective land stewardship; staff sharing (e.g. development, partnership coordination, administration) & equipment; better outdoor / env. education; explore tax base opportunity with UWSWCD	Ongoing	Clinton & UWSN Coordinator
Willamette River Initiative / Willamette River Network		Will continue meeting approx. quarterly; organized by Kathleen Guillozet of Bonneville Env. Foundation; partnership focus on securing corporate funding for planting and unrestricted dollars, telling the story of our collective restoration, and other communications/relationship-building ideas for partners in the Upper & Middle Willamette basin; council representation on the Willamette River Network board	Ongoing	Rob, Clinton
Focused Investment Partnerships		Collaborate on shared regional goals and strategies for OWEB Funded Willamette River, Oak, and Pure Water Partners Development FIPs	Ongoing	Jed & Clinton
Rivers to Ridges Partnership		Utilize partnerships to enhance active habitat & water quality objectives in priority areas	Ongoing	Jed (Abby & Clinton)
Others: Urban Waters & Wildlife Program, Lower Long Tom Community Engagement, Upland and Tribal Engagement		<i>**listed below in their own programmatic ares</i>		

Operations & Planning				
	Strategic Plan Element(s): Not identified but ongoing part of operations		Funded by: Limited funding from Budget #s 1-5. grant admin \$ from grants	
	Partners / Resources: Nonprofit Association of Oregon, Cascade Employers Association, Lynn Omev (WSC Insurance), J.L. Jones & Associates (health insurance broker), Monique Ripley (Morgan Stanley), Derek Johnson & David Atkin (legal), Kerry Rasmussen (CPA)		Board Involvement: Operations Committee, Executive Team, and Full Board	
	Funding Picture: Council has been able to successfully navigate and secure annual federally-negotiated indirect cost rates of 20%+, and we have >3 months' operating reserves. However, this is the first year post-Model Watershed Program, so there won't be as much flexible grant funding as in years past. Need funding for strategic planning, office space consolidation, fundraising & development, and to continue finding ways to fill the legacy administrative gap.			
Major Activities		Objective(s)	Timeline	Staff Lead(s)
	Strategic Plan Update	Engage existing & new stakeholders; expand understanding of watershed communities; establish clear priorities; improve allocation of resources; incorporate diversity, equity, and inclusion lens into all aspects of our work	FY2020, likely finish in FY2021	Clinton (Rob)
	Office Space Consolidation	Will likely make a decision summer 2019 to consolidate into single office in south Eugene (either current space or next door); coordinate renovation to make space functional for 12 employees (plumbing, electrical, IT, wall configuration). Coordinate move and transition for half of our staff; navigate technology	summer 2019 - winter 2020	Rob & Sarah P
	Financial & Risk Management	Effectively run organization; manage risk; sound financial diligence; maintain insurance policies; maintain financial transparency; implement a line of credit for use in cash flow	Ongoing	Rob, Clinton, Heidi
	Professional Development & Staff Retention	Perform staff reviews and provide meaningful opportunities for professional development	Annual	Clinton, Rob, Jed
	Operations Coordinator Staff Hiring	With Sarah P. transitioning in late August, explore interest and capacity in other partners to potentially share operations coordinator; create position description (particular needs for operations, admin, and event planning support); conduct hiring process	Summer/Fall 2019	Rob (Clinton)

Community Engagement				
Lower Long Tom Community Outreach				
Strategic Plan Element(s): 1.2			Funded by: Budget #s 44 & 50	
Partners: City of Monroe / City Council, U.S. Army Corps of Engineers (esp. Cam Bishop), Project Steering Committee, Resources Legacy Fund / Hewlett Foundation, Oregon Watershed Enhancement Board, many Monroe area landowners and citizens (e.g. Tony Stroda), Kevin Shanley			Board Interest:	
Funding Picture: Were recently awarded in full for next phase of Monroe stakeholder engagement from Resources Legacy Fund! Campaign to raise funds to support our engagement with the Monroe community likely to continue through FY20.				
Activities / Projects	Objective(s)	Timeline	Staff Lead(s)	
Community Education & Problem-Solving	Continue working with the Monroe community to educate on the alternatives to the existing Monroe dam, analyze alternatives, and work with stakeholders to problem-solve potential solutions that can make fish passage a reality at both the Monroe and Stroda drop structures.	FY2020+	Dana (Jed)	
Long Tom River Drop Structures: Stakeholder Outreach & Conceptual Designs	Stakeholder engagement for fish passage solutions at Monroe: includes outreach and technical work necessary to secure the required sponsorship from the City of Monroe for the 1135 feasibility study, and carry that through to a decision to modify or remove the Monroe dam, and to re-open the Stroda dam to evaluation.	thru FY2021	Dana (Jed)	

Engagement With Diverse Communities				
	Strategic Plan Element(s): (loosely relates to 4.1, 5.4, 6.1, 7.2)		Funded by: Budget #s 6-7 (pending #s 15 - 19)	
	<p>Partners: Team TEK, Confederated Tribes of Grand Ronde, Confederated Tribes of the Siletz, Confederated Tribes of Warm Springs, David Lewis, Joe Scott, Eugene 4J Natives Program, Chifin Native Youth Center, LCC Longhouse, UO, Downtown Languages, Center for Diversity and the Environment, Meyer Memorial Trust, Bonneville Environmental Foundation, Andrew Reasoner Wildlife Preserve, McKenzie River Trust, McKenzie Watershed Council, Friends of Buford Park, Coast Fork Willamette Watershed Council, Middle Fork Willamette Watershed Council, 14 community partners from former Latinx pesticide training program, other Tribal members/staff and Native people</p>		Board Interest: Jabrila, Darian, Shelly	
	<p>Funding Picture: Meyer Memorial Trust invested in facilitated equity engagement strategic process (EESP) through the Center for Diversity and the Environment. Meyer has also supported staff trainings, and our next funding step is to find capacity to send all other staff and board to participate in these trainings. Funding for tribal engagement and Team TEK saw significant support from the local community, the Carnines, and Spirit Mountain Community Fund, in particular, over the last 2 years. Program is funded only through July 2019, however, and we need to secure other funding from current and new sources in order for that program to be sustainable for FY20 and beyond.</p>			
	Activities / Projects	Objective(s)	Timeline	Staff Lead(s)
	Traditional Ecological Knowledge and Tribal Engagement	Build relationships with Native people, Tribal staff, Native youth organizations, and educators. Explore opportunities for partnerships on private & public lands; where appropriate, build capacity and community of practice among partners to support this work	FY20+ depending on funding	Katie
	Team TEK Youth Education program	Provide opportunities for Tribal youth to explore traditional topics of interest (First Foods, language, history, sovereignty, cultural uses of plants, weaving, and much more) under a curriculum lead by Siletz Tribal member Joe Scott; opportunities for students to learn about college and career opportunities; explore opportunities for Tribal voices to lead habitat restoration planning, action, and stewardship	Goal is ongoing, but depends on funding	Katie
	Regional Diversity, Equity, and Inclusion Strategic Planning	Upper Willamette Stewardship Network EESP teams share the process and draft outcomes of their spring 2019 workshops the staff and board of their respective organization. Continue having group discussions (both internally as an organization and together as a UWSN network) on incorporating a DEI lens to all aspects of our work and integrating that lens into our strategic plan and approach to partnership.	Grant ends FY20, work ongoing	Clinton (Katie & Rob)

Citizen Learning & Involvement				
Strategic Plan Element(s): Section 6 - Citizen Learning & Engagement			Funded by: Limited funding from Budget #s 1-5, direct funding #10	
Partners: volunteers, watershed stakeholders, project landowners, City of Eugene, City of Veneta, Meyer Memorial Trust, OWEB, regional experts who present on topics of interest			Board Interest: Al & Lindsay, Annual Celebration Committee (Jamie, Taylor, Al)	
Funding Picture: This work exemplifies the need to build on fundraising success and grow development program since most of the capacity to engage the public and connect them to the work and mission of the council comes from flexible or unrestricted funding sources. There is very little grant funding for essential public engagement activities including newsletter production, website and social media content development, public meeting planning and coordination, and board recruitment. There are also gaps in our ability to coordinate volunteers and be present for community education and outreach opportunities.				
Activities / Projects	Objective(s)	Timeline	Staff Lead(s)	
Board Recruitment	Identify & recruit diverse stakeholders to serve on board and represent the diversity of interests within the watershed. In addition to this diversity of perspectives, recruitment focuses on people with an interest / acumen in fundraising and communicating the story of our work.	Ongoing	Clinton	
Production of Educational & Informational Content	Produce 6 newsletters annually; maintain website; finish filling out new and updating existing content for new-look website; share information on social media including Facebook and Instagram accounts; maintain content in other educational materials and handouts	Ongoing	Rob and Clinton	
"Telling the Story" Outreach Materials	Finish completion of OWEB grant deliverables to develop fact sheets, brochure, and airport sign highlighting our work at Coyote Creek South, with the goal of aligning design elements and themes with recently revamped website and other outreach materials. Also have goal to use new templates in other program areas of our work	thru Nov 2019	Abby, Amanda, and Rob	
Public Meetings, Tours and Other Council Events	Coordinate and plan 6 public community events each year, including indoor presentations /forums /panels, restoration project tours, workshops, and our Annual Celebration. Engage 300+ community members over course of year. Promote events through local media and specialized invitations.	Ongoing	Rob (Sarah P)	
Volunteer Engagement and Coordination	Engage and retain volunteers and interns as capacity allows and when it fulfills a need. Match highly skilled prospective volunteers with an opportunity if there is a good fit and need, and the capacity to train and oversee them. Foster a culture of appreciation to thank volunteers.	Ongoing	Rob (Sarah P)	

Working Lands & Habitat Program				
Stream & Riparian Restoration on Long Tom Tributaries				
	Strategic Plan Element(s): Section 3; also 2.1 & 2.7		Funded by: Budget #s 22-35 (pending #s 36-41)	
	Partners: private landowners, Bonneville Environmental Foundation, Meyer Memorial Trust, Bureau of Land Management, Oregon State Weed Board, Oregon Watershed Enhancement Board, One Tree Planted, Conservation Reserve Enhancement Program (CREP), LTWC Technical Team			Board Interest
	Funding Picture: Council has leveraged 21 years of community relationships, strong partnerships, and excellent in-house technical expertise to make significant progress towards fish passage and riparian goals. However, grant funding for Long Tom tributary projects (fish passage, instream, riparian) has become more challenging to secure and OWEB grants have become more competitive for these projects. We have submitted an outreach and project development proposal to OWEB that, if funded, would support those activities in the Veneta/Noti and Upper Long Tom area.			
	Projects / Activities	Objective(s)	Timeline	Staff Lead(s)
	Bear Creek (Coyote Sub-Basin) Fish Passage	Use remaining BLM funds for additional log placement in upper Bear Creek; complete remaining fish passage barrier	thru June 2020	Jed
	Owens Creek Fish Passage - BLM Resource Advisory Committee	Finished with majority of work; install fish screen on landowner's irrigation intake; final wrap and reporting	thru Sept 2019	Jed
	Bear Creek Stream & Floodplain Restoration at Bennett Vineyards	Large amount of work completed last year; this year, will focus on planting / plant establishment of last year's plants and preparation for prairie planting plots.	thru FY22	Jed & Amanda
	Riparian Planting and Plant-Establishment Activities at various sites	Interplanting on 5 previously planted acres on Owens Creek; maintenance on 30 acres of previously planted sites. Also have flexible planting dollars from Faith Community Fund and One Tree Planted contributions and flexible funding for Bear, Coyote, and Ferguson Creek sites from Meyer Memorial Trust. Flexible fund use TBD depending on site readiness and fit.	planting in winter; some funding thru FY22	Jed
	Ludwigia Treatment - Phase 5 work	Continue treating Upper Willamette populations of ludwigia (invasive, aquatic weed) in Long Tom River and Amazon Creek drainage, including Clear Lake	summer 2019	Amanda
	Water temperating monitoring in Bear and Ferguson Cr	Collect summer (May - Oct) temperature data at 8 sites in agricultural areas - these loggers funded by long-term ODA study; discuss strategy and next steps with remaining 16 loggers that were previously funded by Model Watershed Program.	at least through FY2021; long-term support thru 2037 possible	Amanda (Rob)
	Bear Creek Hwy 36 Fish Passage (Pending Tier B)	<i>If funded, would support removal of two fish passage barriers in mainstem Bear Creek</i>	summer 2020	Jed
	Fish Passage, Grassed Waterway, Fencing, or Riparian Small Grants (Pending Tier B)	<i>Anticipate submitting grants to regional small grant program for one or two projects in FY20</i>	<i>thru FY2021 (if funded)</i>	<i>Jed</i>

		<i>Historic Coyote Creek Fish Passage (Pending Tier C)</i>	<i>Murphy Plywood Mitigation Project - If funded and approved by Army Corps, project would fund fish passage correction on historic segment of Coyote Creek channel north of Fern Ridge; implementation in FY21.</i>	<i>thru FY2021 (if funded)</i>	<i>Jed</i>
		Post-Project Monitoring	Monitoring and post-implementation evaluation of 4 projects, as required by OWEB: Owens Creek #212-3064, South Fork Ferguson Cr #213-3008, riparian restoration projects #214-3999, Bear Creek Fish Passage #215-3009; due in FY21: Bear Creek Stream Connectivity #214-3027	Ongoing for 5 yrs following project completion	Jed (Amanda)
		Project Development (includes Pending Tier C OWEB grant)	Connect with interested landowners for projects with high potential for grant funding. <i>If Tier C Upper Long Tom Outreach grant is funded by OWEB, we will also have funds to develop relationships and new projects with landowners in Elk and Upper Long Tom sub-basins.</i>	Ongoing	Jed & Amanda

Lower Long Tom and Willamette River Projects				
	Strategic Plan Element(s): 1.3 and 3.4		Funded by: Budget #s 42-49 (51pending)	
	Partners: City of Monroe, Resources Legacy Fund/Hewlett Open Rivers Initiative, Meyer Memorial Trust, Bonneville Environmental Foundation, Bonneville Power Administration, U.S. Fish & Wildlife Service, Oregon Parks and Recreation Department, Oregon Watershed Enhancement Board, U.S. Army Corps of Engineers, One Tree Planted, Coca-Cola, LTWC technical team			Board Interest
	Funding Picture: Willamette FIP funding remains a near lock through FY23 for Snag Boat Bend and Sam Daws Landing; may need to look at sources of additional funding for project development on private lands along mainstem Willamette.			
	Activities / Projects	Objective(s)	Timeline	Staff Lead(s)
	Lower Long Tom Historic Channel Reconnection Design	Working with engineers to develop designs that would reconnect 1/4 mile of off-channel habitat and 6.5 acres of floodplain forest along Long Tom River	thru Dec 2019	Jed
	Monroe Dam Alternatives & Design (Lower Long Tom River fish passage)	Conduct project scoping, recon, and create conceptual designs for Monroe and Stroda drop structures on lower Long Tom River	thru fall 2019	Dana (Jed)
	Sam Daws Landing Plant Establishment	Initial planting complete at SDL. Plant establishment (mowing, watering, weed removal, re-planting when necessary) on 60 acres of native floodplain forest planted 2016-2019.	thru 2023	Jed
	Snag Boat Bend Floodplain Reforestation	Plant 62 acres with native trees and shrubs (FIP funding). 44 of these acres are currently in grass seed production, lease will be phased out and native grasses planted prior to tree planting.	Grass seeding late 2019, tree/shrub planting early 2020, maintenance thru 2024	Jed
	Snag Boat Bend Plant Establishment	Plant establishment (mowing, watering, weed removal, re-planting when necessary) on 111 acres of floodplain forest planted 2016-2019	thru 2024	Jed
	Snag Boat Bend & Sam Daws Landing Aquatic and Terrestrial Weed Survey and Treatment	Treat ludwigia (highly invasive aquatic plant) in off-channel areas around SBB and SDL; survey 325 acres of mature floodplain forest for priority terrestrial weeds.	summer / fall 2019	Jed (Abby/Katie surveying)
	Snag Boat Bend - Porter Dam Restoration Design	Finish development of designs and analyze design alternatives for removing or altering large revetment at Snag Boat Bend to reconnect floodplain and side channel habitats and restore fluvial processes	thru Dec 2019	Jed

Oak, Prairie, and Wetland Restoration				
	Strategic Plan Element(s): Section 4 - Terrestrial Habitat Improvement Projects		Funded by: Budget #s 52-58 (59-62 pending)	
	<p>Partners: Private landowners, Confederated Tribes of the Siletz Indians and other Tribes, Native peoples, Bonneville Environmental Foundation, U.S. Fish & Wildlife, Oregon Watershed Enhancement Board, ODFW, U.S. Army Corps of Engineers, Institute for Applied Ecology, Oregon Dept. of State Lands, Rivers to Ridges, Oak Folk, Rivers to Ridges, OSU Extension, LTWC Technical Team</p>		Board Interest: (FY19 - Lindsay & Jabrila)	
	<p>Funding Picture: Area of work has diverse and broad partnerships, interest from area landowners. There is often a gap between realized and necessary funding to effectively manage these projects and steward long-term relationships with landowners and partners. Due to the number of partners involved and complexity of projects, these projects often take more time to develop, implement, and steward (i.e. in perpetuity) than other restoration projects. Will continue to develop more projects for OWEB proposals. Will seek to package the intersection of upland restoration with Traditional Knowledge to foundations such as Oregon Community Foundation, Collins, and Gray Family Fund.</p>			
Activities / Projects	Objective(s)	Timeline	Staff Lead(s)	
Coyote Creek South Restoration and Effectiveness Monitoring	Seeding mosaic of wet prairie and vernal pool habitat with native grasses & forbs; monitor project effectiveness (streaked horned larks, red legged frogs, hydrologic, plant communities)	will extend into FY2022	Amanda (Katie & Abby)	
Andrew Reasoner Wildlife Preserve Oak Restoration	Finishing any remaining thinning on 65 acres of open oak woodland and 15 acres savanna; controlling invasive plant species; seeding native grasses and forbs on 20 acres of prairie remnants that include numerous rare and culturally important plants	thru Dec 2020	Katie	
Spencer Creek Oak Woodland Restoration and Old Gimpl Hill Farm Oak Savanna Restoration	Project includes completing restoration on remaining portion of 45 acres of oak woodland, 2-acre camas-ash swale, one acre pond/ash swale, and 10 acres of oak savanna / prairie matrix. Will seed with native grasses and forbs, treat invasive species, and more thinning. Continuing to explore the creation of biochar as a potential soil amendment and more effective method to remove some slash.	thru FY23	Abby	
Kinney Park Wet Prairie Restoration	Remove woody vegetation from 6 acres of wet prairie on City of Eugene park in Fox Hollow / Ridgeline area	thru May 2020	Abby	
Greenhill Oak & Prairie Restoration	Incoming grant encompassing 315 acres on 4 contiguous properties just southwest of red house. Work this year will include planning for thinning, contractor selection, and some masticating of encroaching shrubby vegetation.	thru FY2024	Abby & Katie	
Coyote Spencer Wetlands Restoration (Pending Tier C)	<i>*If funded, would partner with McKenzie River, U.S. Fish & Wildlife Service, Confederated Tribes of Siletz Indians, and others to remove encroaching woody vegetation and reintroduce prescribed fire on 191-acre property.</i>	<i>thru FY2023 (if funded)</i>	Abby & Katie	

		Post-Project Monitoring	Monitoring and post-implementation evaluation of 2 projects, as required by OWEB: Upper Coyote Creek #214-3058 and Graham property #215-3010; 2 other sites have monitoring status but next report not due until 2021: South Marsh #212-3022, and Wild Iris Ridge Ph4 #214-3026.	Ongoing for 5 yrs following project completion	Abby & Katie
		Project Development	Connect with interested landowners for projects with high potential for grant funding; current pending applications with OWEB and new OWEB grant planned for Fall; may receive funding from ODA for landowner recruitment to reduce fuels; submitting foundation grants for project development, stewardship, and partner engagement	Ongoing	Katie and Abby
		Expand Understanding of Restoration Techniques	Explore cross cultural communication to incorporate traditional ecological knowledge from indigenous cultures; build skills and awareness of controlled use of fire as a tool and engage landowners in learning more about fire management; explore techniques to create biochar from restoration slash and its potential in upland & stormwater projects; build community of practice by leveraging relationships with Native peoples, partners, and private landowners	Ongoing	Katie and Abby

Urban Waters & Wildlife Program				
Pesticide Stewardship Partnership (PSP)				
Strategic Plan Element(s): 2.4			Funded by: Budget #s 65,66, and 75 (pending)	
Partners: Oregon Department of Agriculture, Oregon Department of Environmental Quality, Oregon Watershed Enhancement Board, SureCrop Farm Service, City of Eugene, various businesses and agricultural constituents, Meyer Memorial Trust, Bonneville Environmental Foundation			Board Interest: (FY19: Shelly Miller)	
Funding Picture: Strong foundation of diverse partners assembled over last 9 years. ODA has shown commitment to program by investing in the development of a 5-year Pesticide Stewardship Partnership strategic plan. Timing of funding for actual monitoring can be inconsistent, sometimes arriving after sampling season has already started. Both sampling and outreach funding are typically just under what is needed to complete deliverables.				
Activities / Projects	Objective(s)	Timeline	Staff Lead(s)	
Pesticide Monitoring Strategic Plan	ODA is funding all PSP grantees to develop a 5-year strategic plan of monitoring, implementation, and management of the PSP Partnership, along with an action plan for pesticide reduction in open waterways. Goals are to provide a clear pathway to address current and future water quality conditions; develop local knowledge and expertise to develop, implement, and track management procedures to address pesticides; engage partners at every step	thru FY2021	Sarah W & Amanda (Clinton)	
Monitor Pesticides	Collect pesticides at 5 sites in Amazon Creek sub-basin that reflect diversity of land use signatures (agriculture, industrial, commercial, and residential)	Ongoing (at least for another 5-7 years)	Amanda	
Analyze and Share Results	Share data among partners, urban business owners, and agricultural constituents - solicit feedback and ideas. Use data and info-sharing to determine which pesticides are impacting water quality; identify ways to reduce pesticides in local waterways	Ongoing (at least for 5-7 years)	Sarah W & Amanda	

Stormwater Retrofits and Drinking Water Improvement Projects			
	Strategic Plan Element(s): Section 5 - Urban Improvements	Funded by: Budget #s 63, 64, 67-73 (pending #s 74, 75-80)	
	Partners: Local business owners, City of Eugene, City of Springfield, Springfield Utility Board, Oregon Department of Agriculture, Oregon Watershed Enhancement Board, Eugene Water & Electric Board, Springfield Utility Board, Oregon Department of Environmental Quality, Oregon Health Authority, City of Monroe, City of Junction City, Willamalane, LTWC Technical Team	Board Interest: (FY19: Shelly Miller)	
	Funding Picture: The Urban Waters Program has the most diverse range of funding sources. Interest from many local business owners and partners has facilitated program growth and leveraged funding by proving there is support from, and a need within, the community for this work. With the success of diverse funding sources also comes complex administrative and reporting requirements. Pending support from local municipalities like the City of Eugene and SUB at a higher level than their current funding levels would go a long way toward longer-term program sustainability, allowing us to both meet more of a community need and for staff to focus more on outreach and project development than grant writing and administration.		
Activities / Projects	Objective(s)	Timeline	Staff Lead(s)
Amazon Creek Pilot Shading Program	Along with City of Eugene, develop a planting incentive program for private business owners; develop an incentivized voluntary shade enhancement outreach strategy that aligns with current LTWC TFL program; outreach to prioritized private commercial, industrial and residential landowners; provide stormwater assistance to at least one business; produce joint white paper with City of Eugene. Wrapping up this year.	thru Dec 2019	Sarah W (Amanda)
Storm & Drinking Water Improvement for Urban and Agricultural Lands	Conduct outreach and perform feasibility studies for businesses in the Eugene metro, as well as in the smaller cities of Monroe, Junction City, and Veneta. Conduct outreach to rural agricultural landowners for water quality improvement projects that will benefit drinking water sources such as grassed waterways (crossover into Stream & Riparian projects).	thru Dec 2020	Sarah W & Jed (Miranda)
Trout Friendly Landscapes & Voluntary Stormwater Retrofit Projects	Provide technical assistance to businesses in the form of feasibility studies and sharing of best management practices all the way to implementation of stormwater projects (project design, permitting, project oversight, and maintenance support). Timing of individual projects varies, but anticipate implementation of 5-6 TFL projects and designs another 4-6 sites.	Ongoing	Sarah W (Miranda)
FY20 TFL projects for installation: Mountain Rose Herbs (July 2019), First Christian Church (Aug 2019), 5th & Monroe (Fall 2019), Willamette Christian Center (June 2020), Lane Forest Products Springfield (Fall 2019), Friends Meeting House (likely Summer 2020). Projects currently on the design list: Branch engineering (Springfield), Churchill Plaza, Eugene Waldorf School, Village School, Pacific Corrugated Pipe. Outreach for new projects will be identified by project prioritization matrix.			
Drinking Water Source Protection Upstream of Monroe	Business outreach and site feasibility studies that will lead to the implementation of stormwater improvement projects in Eugene metro to improve Monroe's drinking water intake. Goal to improve water quality that benefits drinking water source.	thru July 2020	Sarah W (Miranda)

		Willamette Christian Center	Rain garden will be installed at Willamette Christian Center to offset DEQ civil penalty imposed on another local business.	thru FY2020	Sarah W (Miranda)
		Post-implementation monitoring	Monitoring and post-implementation evaluation of 1 project, as required by OWEB: HIV Alliance report due in FY20 (2fORM Architecture monitoring ongoing, report due FY21)	Ongoing for 5 yrs following project completion	Sarah W
		Project Development	Project Pipeline has identified > 200 potential businesses interested in LTWC's stormwater expertise. Focus on applying recently completed project prioritization matrix to identify project opportunities that best align with prioritization criteria (water quality, proximity, social factors, etc.). Other opportunities may come in the form of consultation from fee for service work paid for by local businesses / municipalities or state programs to offset water quality infractions.	Ongoing	Sarah W (Miranda)