

Long Tom Watershed Council will **work with you to create balance** between the **best landscape** for your **business** and finding the most **ecological benefit** by:

- Creating an **aesthetically pleasing landscape** to attract customers *and* butterflies!
- Show **leadership to your customers** and **among businesses** on how to have a healthy, beautiful landscape with reduced use of pesticides and no wasted water.
- Integrating stormwater management to **reduce pollution** from roofs, parking lots and work areas.



(above) Signage for participating businesses that meet objectives in the Trout Friendly Landscapes Pledge



This Cutthroat Trout was found in Amazon Creek! Improving water quality and habitat can benefit this important native species. The plants pictured on this page are natives that are beautiful and require little maintenance or water to thrive.



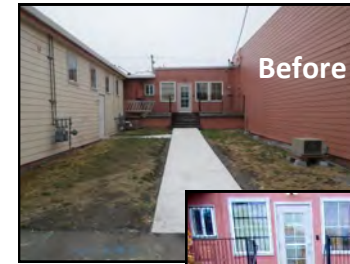
Thermo Fisher Scientific removed a 3 story building with plans to fill it in with lawn. Thanks to employees who went through BRING's Re-Think program who reached out to LTWC, we created a swale, retention pond and upland meadow that supports wildlife and cleans an acre of stormwater before it flows into Amazon Creek.



Joe's Garage is installing a rain garden that will manage all of the stormwater from their new parking and garage.



Photo credit : Glenn & Barbara Halliday



Before



After

Turf at Davis Properties converted to beautiful swales to treat stormwater



Trout Friendly Landscapes is brought to you by a partnership of the Long Tom Watershed Council, City of Eugene, and local businesses. We help you improve landscapes to benefit water quality and habitat for native species in Amazon Creek and the Willamette River.

To achieve this goal, we work with you to upgrade your landscape by improving soil, using low maintenance plants and designing beautiful stormwater facilities.



Free Services for Industrial & Commercial Businesses:

- **Free** Site assessment
- **Free** Trout Friendly Landscape and/or Voluntary Stormwater Management:
 - Design
 - Permitting assistance
 - Contractor selection assistance
 - Construction oversight assistance
- **50% Installation cost offsets - up to \$5,000 CASH**
- **Free** Recommendations and trainings
- **Free** 3 years maintenance support
- **Free** Public tours of completed projects (optional)
- **Free** Business promotion such as listing on LTWC's website
- **Free** Assistance in determining eligibility for stormwater fee reduction



- *Emerging from its headwaters on Spencer Butte, Amazon Creek connects our community, serves important stormwater and flood control functions, and is a critical wildlife corridor through Eugene.*
- *It flows to the Long Tom River and then to the Willamette supporting trout along the way!*
- *The choices we make regarding our landscapes influence water quality, habitat, and recreational opportunities along Amazon Creek and the Willamette River.*



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Trout Friendly Landscapes



Detail of swale at Davis Properties.

Enhance your landscape, attract customers, improve our local waterways, and provide habitat!

