

**Long Tom Watershed Council
Board of Directors Meeting
Thursday, July 10, 2014
751 S. Danebo Ave.
Eugene, OR 97402**

Present: Mike Brinkley, Alan Dickman, Sue Kacskos, Jim Pendergrass, Deborah Saunders Evans, David Turner, Therese Walch (7)

Absent: Steve Cole, Cary Hart, Steve Horning, Beth Krisko, David Ponder, John Reerslev, Charles Ruff (7)

Staff: Dana Dedrick, Rob Hoshaw, Jed Kaul

Guest: Ephraim Payne (LTWC intern)

Meeting called to order at 5:40 p.m. by Deborah Saunders Evans, Chair

Business

A. Approve June 2014 Board Meeting Minutes – *Secretary Walch*

Moved to Item B. No comments or corrections given.

MOTION TO APPROVE June 2014 Board Meeting Minutes by A. Dickman, seconded by T. Walch. Approved unanimously.

B. Approve May 2014 Financial Reports – *Treasurer Brinkley*

(Moved to item A.)

Key notes: The total amount of cash on hand increased from April to May. Treasurer Brinkley feels everything looks in order and recommends reports for approval.

Notes that we haven't started to pay major implementation invoices yet.

MOTION TO APPROVE May 2014 Financial Reports by J. Pendergrass, seconded by S. Kacskos. Approved. Therese abstained.*

** Therese arrived after the financial report discussion started. She abstained from voting because she wasn't clear on motion being voted on, and it wasn't because she doesn't support the approval of the financial reports.*

C. Committee Reports

Resource Development – *Dave Turner*

Key points: We almost reached our campaign goal of \$30,000, at just over \$28,000, and we did this without having a development director. Question was

raised about how many donors were first-time givers vs. repeat givers. Importance of new donors was raised as well as the importance of stewarding donors and maintaining a positive relationship with them.

Nominating Committee – *Dana*

Asks for people to help serve on the Nominating Committee this year. Jim is already assisting. We'll need approximately four new board candidates to replace outgoing members. Members who are rotating off include Steve Cole, Sue Kacskos, Beth Krisko, and (possibly) David Ponder.

D. Paperwork Moment

Board members turned in their volunteer hours as match.

Program Topics

E. Program Presentation – Migration Study – *Rob*

Rob presented a slideshow with photos and data from this season's cutthroat trout tagging efforts in and around Monroe.

F. Fiscal Year 2015 Work Plan & Budget – *Dana*

The Strategic Plan is a 5-year plan. Each year, we show a one-year focus of the strategic plan that we call our annual Work Plan that denotes the staff lead and board leadership. An update to the current (2009-14) Strategic Plan will be presented to the Board for a decision this fiscal year (FY15).

Key point – The funding landscape is becoming more challenging, but our watershed is a diverse group of amazing people, and we have a strong reputation for over 15 years. Emphasizes that the leadership, community engagement, and way we approach our work is all really important

ACTION ITEM: Jim is interested in being added to a lead on the rapid bioassessment section of the work plan.

Key announcement – We're approaching private foundation Meyer Memorial Trust (same group that funds the Model Watershed Program and Pesticide Stewardship Partnership) with local land trust McKenzie River trust with a proposal as a fully collaborative entity to work on the Willamette River. This is an exciting opportunity to add to increase our funding and influence in the Willamette area. Our staff and MRT's staff get along really well too.

ACTION ITEM: Therese and Jim offer to be co-leads on updating the strategic plan. The updated strategic plan is envisioned to be a refinement to the existing plan, not an entirely new plan.

ACTION ITEM: Mike is willing to volunteer for the Project Stewardship Program (activities such as photopoint monitoring & mulching).

Key announcement – We’re going to announce the hire of the new Amazon technical position (Urban Restoration & Stormwater Specialist) in another couple weeks. We’re also going to go through a hiring process to add an outreach staff person to help on the urban program.

Key comment – It was noted that at the Green Island Living River Celebration in June, there were several inquiries and interest in the public on getting advice or help on removing invasive weeds. LTWC can get people in touch with the Oregon State Weed Board, the ODA’s website, and we also have weed features on our website and in our newsletter. We also have a grant to remove noxious weeds in the Bear Creek area and can do site visits to landowners in that area.

Key comment – The need for stewardship fund was brought up, and the idea of a stewardship fund is a great story to pitch to people who have the potential to give larger gifts.

(Mike left at 7:00)

Budget

The budget for fiscal year 2015 shows a deficit of \$50,000, but that’s if we don’t come up with any more new grants during the year. The deficit front loads the salary of the planned new development director. This deficit also assumes that the development director wouldn’t develop any new revenues on his/her own (worst case scenario). We’ve established a fundraising goal of \$45,000 for the year. We have \$110,000 in reserves, and we may add \$5,000 more. Emphasizes that the absolute worst case scenario would tap into those reserves. We would still have money to pay for all expenses. Dana feels this is the right time to take this leap of faith because the timing is right. We wouldn’t be able to take this risk two years in a row though. Feels that we may be starting to disappoint some donors with our reduced staff capacity, and this seems like the right time to bring on a development director and focus more on donor stewardship as well as bringing on new gifts. High confidence that we’ll not come in \$50,000 in the red at the end of the fiscal year.

MOTION TO APPROVE Fiscal Year 2015 Budget and Work Plan by D. Turner, seconded by S. Kacsos. Approved unanimously.

(Sue had to leave at 7:20)

G. Annual Meeting – Watershed Awards – Rob

Rob presented this year’s award recipients who will receive recognition at the Annual Meeting:

- Sustaining Entity, Private – *Ninkasi Brewing Co.*
- Sustaining Entity, Public – *Lane County*
- Outstanding Volunteers – *Leah Davis, James Millard and Wayland Tan*
- Outstanding Technical Volunteers – *Ed Alverson & Becky Flitcroft*

- Project Landowners – *Deck Family Farm & the Brown Family*
- Contractor – *Grahm Trask*

Reports & Announcements

H. Staff Reports

See agenda background for detailed info.

I. Liaison Reports/Other Announcements

Therese attended a recent Emerald Valley Development Professionals workshop, and Ephraim was also there. She took some notes to share with the Board (gave notes to Dana).

J. Action Items Report

- **Therese and Jim offer to be co-leads on updating the strategic plan.**
- **Mike is willing to volunteer for the Project Stewardship Program (activities such as photopoint monitoring & mulching).**
- **Jim is interested in being added to a lead on the rapid bioassessment section of the work plan.**

Meeting adjourned at 7:38 p.m. by Chair Deborah Saunders Evans.

Minutes prepared by Rob Hoshaw, reviewed by Dana and Secretary Walch. Submitted by Secretary Walch.