



Resource Development Committee (RDC)

Purpose

The RDC is a standing committee comprised of Board members, staff, and Council members. It was established in 2009 to research, develop, and implement strategies that will supplement existing funding with community giving and other resources outside traditional grant sources in order to improve the long-term fiscal stability of the organization. The RDC will report to the Board and provide information to the Council as needed and upon request.

Scope *(numbers do not indicate a priority order)*

1. Document and evaluate existing revenue streams (financial and in-kind) annually *(done in 2010)*
2. Identify message and practices for communicating message
3. Identify audiences and fundraising targets
4. Identify and implement fundraising activities, including a community giving program
5. Establish both short and long term funding strategies and methods
6. Annually review fundraising goals during the Council's budget development process
7. Propose criteria for prioritization and disbursement of supplemental funds

Timeline

The RDC will establish a regular meeting schedule based on need and availability. At a minimum the RDC will meet quarterly.

Leadership & Membership

Chair: Deborah Saunders Evans

Membership: Chad Stroda, Charles Ruff, Max Nielsen-Pincus, David Turner. Council members or advisors can be added or consulted as the committee desires.

Staff: Dana Dedrick (Executive Director), Rob Hoshaw (Operations Manager)

RDC will recruit additional members or advisors from Steering Committee alumni and the LTWC community.