

Amazon Creek Initiative

Board Update
January 3rd, 2013

Program Development

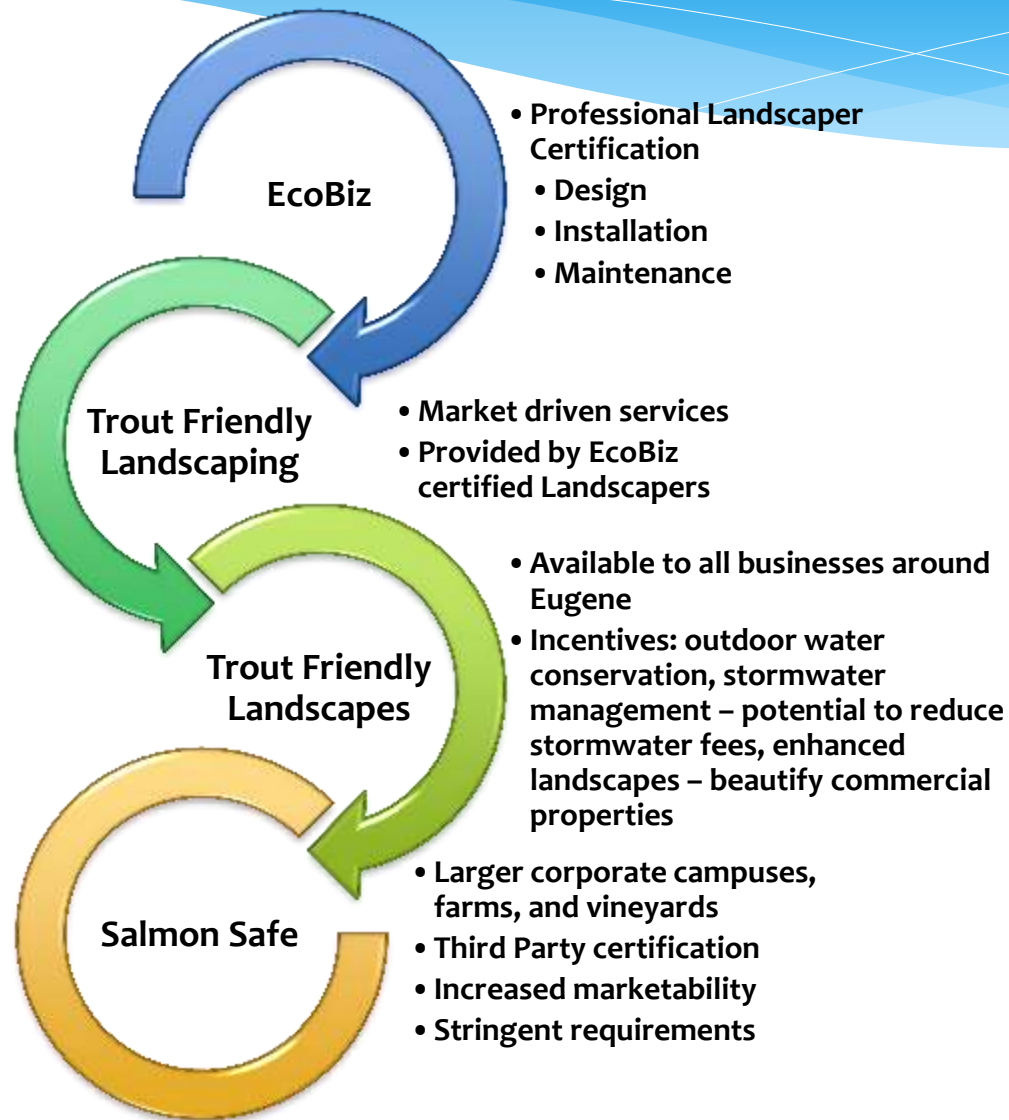
- * Trout Friendly Landscaping
- * Applicator Outreach and Training
- * Business Outreach
- * Stormwater Retrofit Projects



Trout Friendly Landscapes

amazoncreek.org





Applicator Outreach and Training

- * Presentation to over 50 pesticide applicators, including both agricultural and commercial
- * Upcoming statewide pesticide safety conference in Corvallis (February)
- * Second year of sampling data should be available in Jan-Feb 2013
- * Follow up meeting at SureCrop

Business Outreach

- * Contact with 50 businesses around town
- * Recruitment of...
 - * Business Sponsors (donations) – 3 to date
 - * Project Partners (Stormwater Retrofits/Trout Friendly Landscaping) – 4 retrofit projects/3 landscape companies (100's of clients)
 - * Business Champions (shares outreach and contacts)

Stormwater Retrofits: South Willamette Center



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Stormwater Retrofits: Sequential Biofuels



Stormwater Retrofits: Caddis Fly



Discussion

- * Feedback
- * Communications Needs – Press Releases
- * Outreach – Business Supporters
- * Board Support – Outreach Committee (?)